

## College and Career Decision Day Toolkit

## **How to Celebrate**

There's no one right way to celebrate College and Career Decision Day.

Here are just a few suggestions to get you started:

- Host a College and Career Decision Day Spirit Week. Each day is a different theme like "Class colors," "Future Career Day," and more.
- Invite high school alumni, college and trade school representatives, or a keynote speaker to speak with your students.
- Get ninth, tenth, and eleventh graders involved, too! Ask them to create a Common App account and add 5 colleges to their list to start researching schools.



## Celebrate on Social Media

- Using social media is a fun way to highlight your students and their accomplishments.
  Encourage students to share photos and videos of themselves wearing college gear and holding signs to celebrate the day.
- Post them on Twitter, Facebook, and Instagram with the hashtag #SCHigherEd and #CCDD25. Tag @SCCANGO in your posts so that we can follow along with your celebrations!



## What's Next

Register your event at <a href="here">here</a>

You can name your celebration whatever works best for your community, just let us know how you're going to celebrate!

> Set the date

You can celebrate your College and Career Decision Day event any day that works for your students. Be sure to post on Social media as students make their commitments.

- Download our resources
  - Use the templates on our website to help you plan the details, especially our social media guide.
- > Celebrate!

Share your excitement on social media with #SCHigherEd and #CCDD25.

